

Danish crown prince breaks eggs

The Japan News

Denmark's Crown Prince Frederik started up a new egg-breaking machine, manufactured by a Danish company, on Thursday at Mayoterrace, a Tokyo educational facility operated by mayonnaise maker Kewpie Corp.

Made by Sanovo Technology Group headquartered in Odense, the new machine can break and separate 144,000 eggs per hour, according to the company, and it has recently been installed at a factory of Kewpie's affiliated company Kewpie Egg Corp. in Hanno, Saitama Prefecture. Mayoterrace is open to the public, to inform them about Kewpie products.

A switch connected to the machine at the Hanno factory was set up on Thursday at Mayoterrace, about 40 kilometers away. When Crown Prince Frederik pressed the switch, the machine began to operate, and participants of the event could see in real time how it was working on a large screen.

Prior to the event, Kewpie Egg Corp. President Tadashi Kusumoto gave a short speech in which he described Japanese as "egg-loving people" and said there are more than 100 egg recipes from centuries ago.

Kusumoto also said he hopes the new machine will help enrich Japan's dietary culture.



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Denmark's Crown Prince Frederik presses a switch to start a new egg-breaking machine at a factory about 40 kilometers away from the Mayoterrace facility in Chofu, Tokyo, on Thursday.

"Beyond selling and buying in the business, we also hope we can create stronger relations between Denmark and Japan," said Kewpie President Osamu Chonan.

The event was also attended by Sanovo Technology Group CEO Michael Midskov, the company's Japan branch President Mikael Nielsen and

Kewpie Chairman Amane Nakashima, among others.

The crown prince arrived in Japan on Sunday with Crown Princess Mary on an official visit marking the 150th anniversary of diplomatic relations between Japan and Denmark. Crown Prince Naruhito made an official visit to Denmark in June.